



Press release

Now available: GUIDE+ Directory with 200+ natural refrigerant businesses in China helps connect with a fast growing industry

Brussels, 16 October 2015 - As part of its premium GUIDE+ series of in-depth market intelligence publications, market accelerator shecco has published its first-ever Business Directory on China's Natural Refrigerant industry that is now available for purchase.

On the release of "GUIDE+ Directory of Natural Refrigerant Businesses in China", Nina Masson, shecco's Deputy Managing Director explains the necessity of helping connect businesses from all over the world:

"The natural refrigerants market is a global one and we are now seeing more multinational collaboration than ever before. With more than 200 companies listed in this directory, we are certain that businesses all around the world can take advantage of the burgeoning natural refrigerant market in China."

"China is one of the fastest growing markets for the HVAC&R industry, both in terms of using and producing solutions avoiding the use of fluorinated gases. Launching our first Business Directory for the dynamic natural refrigerant market made therefore perfect sense," she adds.

Directory provides guidance with geographical trends highlighted

The Directory 2015 is accessible from shecco's publication page. It profiles 201 companies in China using natural refrigerants in their businesses, providing vital information on their organisation type, which refrigerants they use or provide, as well as which application sizes they work with and all their relevant contact details. In particular the company listing provides the following information:

- Company Name in English and Chinese
- Company Type
 - System Manufacturer
 - Component Supplier
 - Engineering / Contractor
 - Refrigerant Supplier
 - Consulting / Marketing
- Areas of Activity
 - Refrigeration - Domestic
 - Refrigeration - Light-commercial
 - Refrigeration - Commercial

- Refrigeration - Industrial
- Refrigeration - Transport
- Air Conditioning - Domestic
- Air Conditioning - Commercial & Industrial
- Air Conditioning - Mobile
- Heating - Residential
- Heating - Commercial & Industrial

- Natural Refrigerant Use
 - Carbon dioxide (CO₂ / R744)
 - Ammonia (NH₃ / R717)
 - Hydrocarbons (HC / R290, R600a, etc.)
 - Water (H₂O / R718)

- Company Contact Details
 - Address of Headquarters
 - URL
 - Email
 - Phone number

To help visualise the hot spots for natural refrigerant-based technology development, the GUIDE+ also features a **Business Heat Map** indicating the geographical location of the companies in China by province. Complementary analysis is provided as to which provinces attract which type of company, helping companies navigate the growing industry.

Directory acts as perfect complement to GUIDE China

The directory follows shecco's previous publication, GUIDE to Natural Refrigerants in China - State of the Industry 2015, which made the business case for China's natural refrigerant market. In this publication, both market and policy trends were drawn out for those looking to understand the Chinese natural refrigerants market including in-depth chapters on light commercial, commercial and industrial refrigeration as well as CO₂ heat pumps and room air conditioning. These sector specific trends were substantiated by the GUIDE surveys of 1,098 stakeholders in the Chinese market for natural refrigerants.

More information

"GUIDE+ Directory of Natural Refrigerant Businesses in China 2015" is available from: <http://publication.shecco.com/publications/view/guide-plus-directory-natural-refrigerants-business-china>

About shecco

For the last 15 years market accelerator shecco has been active in helping bring climate friendly technologies faster to market. shecco supports over 100+ partners worldwide in the HVAC&R sector, where the focus is on sustainable refrigeration, heating & cooling technologies using natural refrigerants. shecco offers a variety of services in three areas: 1) media, including online industry platforms, magazines and webinar services; 2) market development, including market research, consultancy and public affairs services, in-depth business intelligence reports, as well as special international projects and; and 3) events, including international conferences and national workshops.

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