



Press release

Accelerate America special to feature GUIDE North America survey results – participate and win ATMOsphere America passes

Brussels, 13 April 2015: This summer, shecco will release a special edition of its popular magazine, Accelerate America. The June 2015 issue will feature a supplement publication, GUIDE to natural refrigerants in North America – State of the industry, outlining major natural refrigerant market, policy and technology trends, highlighting case studies and end user interviews, and emphasising the market potential of natural refrigerants in HVAC&R applications. Individuals that contribute to the data collection process by participating in a brief questionnaire are eligible to win a free conference pass to ATMOsphere America 2015.

The GUIDE to natural refrigerants in North America – State of the industry, an update to the 2013 edition, will include analysis of a targeted industry survey, which aims to increase understanding of the overall North American heating, air conditioning and refrigeration markets with particular emphasis on the market potential for natural refrigerants. In addition, the Guide will feature updated commercial refrigeration maps including the number and locations of transcritical and secondary/cascade CO₂ systems throughout North America, as well as the number of light commercial units using natural refrigerants.

Contributing to the GUIDE

Data collection for the GUIDE is still on going. To add your company to the commercial refrigeration maps, please email research@shecco.com.

The questionnaire, open to all HVAC&R industry stakeholders, is accessible here: <http://www.surveygizmo.co.uk/s3/1720745/North-American-HVAC-R-Industry-End-User-Survey-on-Natural-Refrigerants>

Participants to the survey will be entered in a draw to win a free conference pass to attend the 4th annual ATMOsphere America – The business case for natural refrigerants in North America, taking place 25-26 June in Atlanta, Georgia, where the Guide will officially be released. ATMOsphere America offers participants the unique opportunity to meet and network with more than 300 leading HVAC&R industry experts to discuss the latest developments in the field of natural refrigerants.

A total of five passes are available to win. To be eligible to win, participants must provide contact details (first and last name, company name, email address and phone number). Winners will be chosen at random once the survey is closed. Only one pass will be available per company.

In addition, responding companies and organisations already working with natural refrigerants are eligible to receive a free business directory listing in the Guide.

About the GUIDE publications

The results of the survey and commercial refrigeration data collection will be published this summer in the GUIDE to natural refrigerants in North America – State of the industry, as a special supplement to the June issue of Accelerate America.

The GUIDE publications provide a general overview of the HVAC&R market and analyse the survey results in a clear and easy-to-read format, whose data has been widely quoted and referenced around the world. The GUIDEs represent an invaluable tool for companies and organisations to gain insights around natural refrigerant trends and better engage and respond to customer needs.

About shecco

For more than a decade market development expert shecco has been active in helping bring climate friendly technologies faster to market. shecco supports over 100+ partners worldwide in the HVAC&R sector, where the focus is on sustainable refrigeration, heating & cooling technologies using natural refrigerants. shecco offers a variety of services in three areas: 1) media & publications, including online industry platforms and a catalogue of dedicated research reports; 2) business development, including market research, consultancy and public affairs services, as well as special international projects; and 3) events, including international conferences and national workshops.

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