



Press release

ATMOsphere Europe – natural refrigerant use continues its sweep into Europe

Brussels, 10 March 2015: ATMOsphere Europe returns on 16 & 17 March 2015 for its 6th edition in Brussels, Belgium. Over 200 participants are expected to attend, making this the largest ATMOsphere event ever organised in Europe. The event is supported by Platinum Sponsor Carrier and Gold Sponsors Mayekawa, Advansor, Epta and Sanden.

With its proven formula of end user & supplier panels, policy & market trends sessions, case studies, workshops and unparalleled networking opportunities, the event will once again serve as the meeting place for HVAC&R industry experts to discuss the latest natural refrigerant market trends, regulatory issues and technology developments in Europe.

Policy session to look at practical implementation of new EU F-Gas Regulation

One of the main topics at ATMOsphere Europe 2015 will be the new EU F-Gas Regulation and its practical implementation. Speakers from the European Commission, the French Ministry of Ecology, Sustainable Development & Energy, the Danish Environmental Protection Agency, the German Federal Environment Agency, the European association of refrigeration, air conditioning and heat pump contractors (AREA) and Carrier will discuss the new regulation and what it means for the industry. Looking beyond Europe, a Global Policy Session will provide updates from around the world with speakers from the European Commission, Environment Canada, the Environmental Investigation Agency (EIA) and the Japanese Ministry of the Environment (MOE).

Major retailers and system suppliers join forces in Commercial Refrigeration Panel

Another programme highlight will be a two-part Commercial Refrigeration Panel: Food Retailer Panel & Supplier Panel. The Food Retailer Panel gathers representatives from leading supermarkets, including Carrefour, Delhaize, Auchan Super Spain, Modelo Continente Hipermercados and METRO AG, to discuss their experiences with natural refrigerant technologies. The Supplier Panel with speakers from SCM Frigo, Enex, Advansor, Green & Cool, efficient energy and Epta will respond to retailers concerns voiced in part one and present the natural solutions currently available on the market, as well as future technology developments.

Other programme highlights

Speakers from some of the world's leading consumer goods brands such as The Coca Cola Company, Red Bull and Unilever will present their company strategies regarding natural refrigerants during the Consumer Goods End User Panel. Additional panel participants include speakers from Imbera, Greenpeace and UNEP.

A market trends session with speakers from Carrier, Mayekawa, Advansor, Epta, Sanden and shecco will discuss the latest market trends in Europe and beyond. In addition, parallel technology case studies sessions covering a range of applications including commercial, light commercial, industrial, transport refrigeration, heat pumps, HORECA and more will highlight the most innovative natural refrigerant projects and technology developments.

To have a look at all ATMOphe Europe 2015 programme highlights, go to www.ATMO.org/europe2015/program.

General information about ATMOphe Europe 2015 can be found at www.ATMO.org/europe2015. To register for the event, please visit www.ATMO.org/europe2015/registration.

About shecco

For more than a decade market development expert shecco has been active in helping bring climate friendly technologies faster to market. shecco supports over 100+ partners worldwide in the HVAC&R sector, where the focus is on sustainable refrigeration, heating & cooling technologies using natural refrigerants. shecco offers a variety of services in three areas: 1) media & publications, including online industry platforms and a catalogue of dedicated research reports; 2) business development, including market research, consultancy and public affairs services, as well as special international projects; and 3) events, including international conferences and national workshops.

Contact

Marc Chasserot

Clémence Girard-Reydet

Managing Director

Events Manager

shecco Europe

shecco Europe

marc.chasserot@shecco.com

clemence.girardreydet@shecco.com

Media contact

Jana Topley Lira

Media Officer

shecco Europe

jana.topleylira@shecco.com