



Press release

Second edition of ATMOsphere Asia - coming in early 2015

Tokyo, 3 June 2014: After the success of its popular ATMOsphere network meetings and the first ever ATMOsphere Asia, shecco Japan is proud to announce ATMOsphere Asia 2015, created to support the development of the Japanese, Chinese, and South East Asian market for natural refrigerants. The interactive conference will take place on the 3-5 February at the exclusive Shin-Maru Conference Square in Tokyo, Japan. Event sponsors already include Panasonic, Mayekawa, Sanden, Bitzer, and Carel.

A unique event designed to accelerate the market for CO₂, ammonia, hydrocarbons, and water as refrigerants by connecting Japanese, Asian and international HVAC&R experts, ATMOsphere Asia 2015 will feature presentations and panel discussions, in addition to numerous networking opportunities, providing an excellent setting for business exchanges.

Registration for ATMOsphere Asia 2015 will officially open this summer.

Highlights for ATMOsphere Asia 2015

With a revised version of Japan's fluorocarbon regulations entering into effect in Spring 2015, ATMOsphere Asia will welcome speakers from key government departments to update participants on the country's changing regulatory landscape. The conference will also analyse the growing global momentum towards HFC regulation and taxation.

Other programme highlights will include:

- Special Tokyo Olympics 2020 session on natural refrigerants
- Market Trends Session
- International Food Retail Panel & Industrial End User Panel with new speakers from around the globe
- Technology Case Studies (commercial, light commercial, industrial & transport refrigeration, heat pumps, air conditioning and more)

Call for case studies June 2014

A Call for Case Studies will be announced in June 2014. Abstracts on latest projects and product innovations using natural refrigerants are welcomed, for a range of applications including commercial, light commercial, industrial & transport refrigeration, heat pumps and air conditioning.

New areas of application such as convenience stores, hotels, restaurants and cafes, hospitals, will be discussed, to illustrate the wide availability of natural refrigerant-based technologies.

Information on ATMOsphere Asia 2015 is coming soon on www.ATMO.org.

About shecco

For more than a decade market development expert shecco has been active in helping bring climate friendly technologies faster to market. shecco supports over 100+ partners worldwide in the HVAC&R sector, where the focus is on sustainable refrigeration, heating & cooling technologies using natural refrigerants. shecco offers a variety of services in three areas: 1) media & publications, including online industry platforms and a catalogue of dedicated research reports; 2) business development, including market research, consultancy and public affairs services, as well as special international projects; and 3) events, including international conferences and national workshops.

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